## WEDDING

welcome guide



WWW.CHARLOTTEATHERTONPHOTOGRAPHY.COM



hey there

I specialise in photographing people in love. My approach is simple and straightforward, focusing entirely on capturing genuine connections. Photography is my passion, and I feel incredibly fortunate to do this as my full-time profession.

As your photographer, my aim is to create a relaxed and enjoyable experience. I focus on documenting both the big moments and the smaller, more intimate details of your day. My goal is to capture authentic emotions, natural laughter, and meaningful memories that you will treasure for years to come.

Whether it's an intimate wedding or an elopement, I am committed to telling your story in a way that reflects who you are as a couple. If my approach resonates with you, please feel free to get in touch—I'd love to hear from you.

Charloffe xo xo

## WHAT TO EXPECT my style

In essence, I don't dictate or direct but instead observe to discreetly cover events as they happen. I photograph your day as it naturally unfolds, capturing real moments and creating a timeless record of your day.

Connecting with the wedding and the people involved on a personal level is hugely important in creating important images that will be part of your family legacy.





Before You Book

The first step is to review my pricing guides, which you can find in this guide.

The next step is to settle on your date and venue. I don't accept bookings until these two pieces are in place. Once you have these two ultra important decisions made, shoot me an email and I'll let you know if I'm available on your chosen date!



## WEDDING

LEARN HOW TO START YOUR DAY RIGHT. WE GIVE YOU TIPS BELOW!

The most important wedding photos are the ones that help the couple remember the important moments and people from their wedding day. Instead of trying to nail everything on a huge shot list, focus on what's important when it comes to your wedding and when it comes to your particular needs as a couple.

Getting married is a great milestone in a person's life. These are special moments and you want to preserve these memories in your life. Wedding photographers are the ones who can help make your memories last forever.

Your relationship with your photographer has a big impact on your photos. All my couples say I'm so easy to get along with. When you look back at your photos, you'll not only remember the moments but also the person who captured them. Letting us be part of such a special and intimate time in your lives is a real privilege, and I completely understand how personal that can feel. If we genuinely click—like you'd happily meet me for a coffee—then that connection will shine through in your photos.

You'll feel more at ease, allowing us to work together seamlessly to create something truly special. Your guests will sense that connection as well. When your wedding photographer feels like part of the inner circle, it helps your loved ones feel comfortable and relaxed around me, too—resulting in natural, heartfelt photos that genuinely reflect your day.

You know how the BEST photos happen? It's when a couple says, "We totally trust you! We are up for anything!" When you choose an experienced wedding photographer whose style you love and you trust them to make it happen, your photographs will be exactly what you want.





There is a reason why weddings are commonly referred to as the most exciting and wonderful day of our lives. After all, it is an event that celebrates the union of two people in a lifelong commitment to each other.

It is a day that brings family and friends together to support and celebrate the couple. It is also a day of joy and anticipation of the future, and a reminder of the importance of love. The anticipation of getting ready for your big day. The heart-racing joy of walking down the aisle. The emotional exhilaration of saying "I do" - it's an unforgettable experience that will stay with you for a lifetime.

There's so much to love about weddings - and our goal is to make sure you love every minute of it, including your photography. Capturing these precious moments and preserving them for a lifetime is at the heart of what we do.

Depending on your requirements and hopes for your day, we offer a range of packages that can be tailored to your wedding day. Let me know what you have in mind, and we can chat about making it happen!

Before the big day, we will discuss what you like, and what is most important to you.

I would love to hear from you and be honoured to tell your unique wedding story.





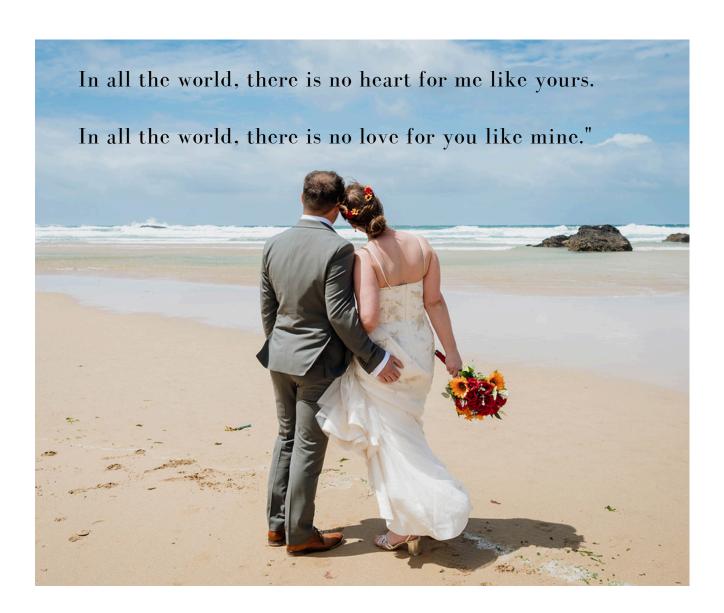








# WEDDING photography











## WEDDING

TIPS
photography

I know exactly what you are looking for from your wedding day. An incredible celebration, that is memorable and of course, stress-free, with mazing wedding photos that will last the test of time and allow you to relive all those incredible memories.

Is it possible to have a fusion of amazing photography and a relaxed, fun day without feeling like you are in a photo shoot as a bride or groom? You bet it is.

## TRY TO STICK TO YOUR ORIGINAL TIMELINE

Creating a timeline of the day's events and sharing it with your photographer is essential to make sure all of you are well-prepared for the day.

It's a good idea to allow some extra time between parts of your day, such as moving from the ceremony to the reception, as it's more than likely that things will run later than expected

Make sure you talk your wedding photographer through your shot list and schedule photo sessions into your timeline for couple's portraits, wedding party, family, and any other specific requests.

#### CREATE A LIST OF FAMILY MEMBERS

Make sure that you get a list of family members names to your photographers at least a week before your wedding. The list should at least have first names of all people wanted in the portraits.

Let all close family members know that you want them to stay at the ceremony site for family portraits. Sometimes family members (yes, even close ones like grandparents) forget or don't realize they need to stay for the family portraits. It takes time to gather lost family members and is much easier when they all know prior to the wedding day.

#### GATHER ITEMS FOR DETAIL SHOTS

The rings, bouquets, wedding invitations, jewelry, Buttonholes, shoes, and cufflinks are all gorgeous details that shouldn't be forgotten! It's helpful for your wedding photographer to rely on a wedding party member or other helper to organize these items, so make sure to keep them close!

Don't limit yourself to this list, though! If you have any items that are meaningful to your relationship (such as love letters, keepsakes/tokens, souvenirs, etc..) those make wonderful additions to your detail photos. You can also think outside the box!







#### CREATE A SHOT LIST WITH YOUR PHOTOGRAPHER

You've hired me as your photographer, and it is definitely within my expertise to make sure every moment of the day is captured. That being said, it is a great idea to put together a shot list so that you make sure that the two of you are able to check off the essentials.

From the little details, to the venue setup, to couple portraits — these are all examples of photos that will tell the story of your day from start to finish. Let your photographer guide you in creating a shot list together before your wedding day.

## ALLOW YOUR PHOTOGRAPHER TO GUIDE YOU

Allow me to gently guide you towards natural light and direction that will make you look and feel your best. I'm always open to creative suggestions from my couples, but I also might suggest otherwise if I see that perhaps the shadows from a nearby tree might not be your best compliment in a particular location.

Not feeling comfortable in front of a camera yet? Schedule an engagement session with your wedding photographer before the big day to get used to moving and posing with your partner.

#### ENJOY THE NIGHT AND HAVE SOME FUN!

Breathe, relax, and stay focused on each other. Do what is right for YOU TWO. Customize your wedding to your love story and what you two want. Sit back and admire all of the hard work that you (and your loving family/friends) have put into your day. Soak it all in. The best is yet to come!





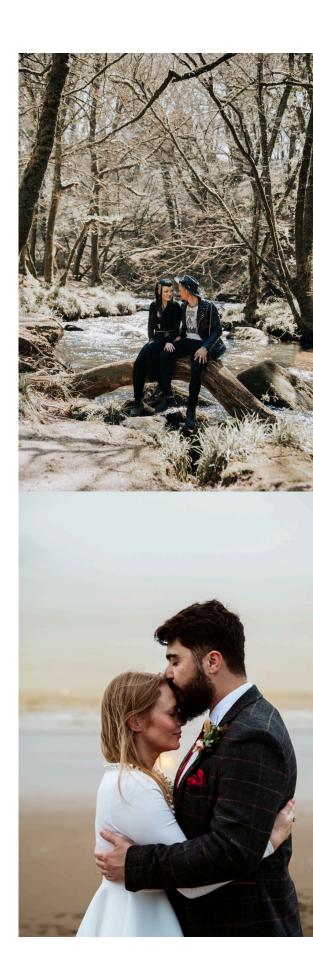
### ENGAGEMENT Session advice

## WEAR SOMETHING COMFORTABLE

This is hands down one of the best tips we can share—choose outfits that make you feel amazing. If you've bought something new, give it a test run first. It's also worth thinking about how it'll look in photos on the day.

My biggest piece of advice? Comfort is everything. If you're not the suit-wearing type but you're thinking about it for your engagement photos just because you've seen others do it—ditch the idea. Instead, throw on that band tee you absolutely love. These photos should reflect who you really are, so wear what makes you feel like yourself.

Outfits that complement each other will help your photos look cohesive and well-balanced without appearing overly coordinated.



#### TAKE YOUR ENGAGEMENT PHOTOS IN A PLACE THAT YOU LOVE

We encourage couples to go to places they love. This could be the place where you first met, a cafe or brewery, or perhaps in your own home. Your story is unique, and your photos should reflect that. This is the perfect opportunity to visit a place or two that might be hard to visit on your wedding day. Maybe there is a beach or woodland in your area you'd like to have your photos taken by. This is the perfect opportunity to capture memories there.







#### SCHEDULE THE SESSION AROUND THE SUN

You may be familiar with the term "golden hour" aka the beautiful time of day just before the sun sets. This is when you want to shoot if you're looking for that warm light in your photos. Planning ahead of time using your weather app to find out when sunset is ensures that you have plenty of time to shoot before the light is gone.

The early afternoon may sound like a good time for photos schedule-wise, but keep in mind that the light is much harsher at this time because the sun is directly overhead. Early morning light can also be magical, so if you're a morning person, consider getting to your first location just as the sun starts to rise.



OI

2 HOURS COVERAGE
DIGITAL IMAGES
PRO IMAGE EDITING
ONLINE GALLERY WITH
FREE DOWNLOADS

 $O_2$ 

4 HOURS COVERAGE
DIGITAL IMAGES
PRO IMAGE EDITING
ONLINE GALLERY WITH
FREE DOWNLOADS

03

8 HOURS COVERAGE
DIGITAL IMAGES
PRO IMAGE EDITING
ONLINE GALLERY WITH
FREE DOWNLOADS

04

8 HOURS COVERAGE PHOTOGRAPHY AND VIDEOGRAPHY

ASK FOR MORE DETAILS









IF YOU HAVE ANY QUESTIONS, FEEL FREE TO SEND US A MESSAGE!

WE CAN CREATE A PACKAGE BESPOKE TO YOUR NEEDS AND BUDGET!

www.charlotteathertonphotography.com info@charlotteathertonphotography.com

## Wedding PACKAGE ONE

Our 2-Hour Elopement Package

Perfect for intimate celebrations, our 2-hour elopement package is ideal for couples looking to capture their special day in a relaxed and professional way. Whether it's a romantic ceremony, beautiful couple portraits, or candid moments with loved ones, we'll ensure every detail is covered with creativity and care.

It's all about keeping things simple while creating memories you'll treasure forever. If you're planning a smaller, more personal celebration, this package has you covered.





£675

## Wedding PACKAGE TWO

Our Half-Day Wedding Photography Package

Our half-day package is perfect for couples looking for a beautifully balanced snapshot of their wedding day. With 4 continuous hours of coverage, we'll capture all the key moments professionally and creatively.

You can choose to start with those special getting ready moments or finish with the cake cutting and first dance—it's entirely up to you. This package is ideal for couples who want just the right amount of coverage without missing the essentials!





# Wedding PACKAGE THREE

Our Full-Day Wedding Photography Package

Our full-day package is perfect for couples who want every moment of their wedding day captured—from the early morning preparations to the evening celebrations. With over 8 hours of coverage, we'll be there to document every detail, emotion, and joyful moment as your day unfolds.

From getting ready with your closest friends and family, to walking down the aisle, heartfelt speeches, the first dance, and partying into the night—we'll make sure nothing is missed.

Relax and enjoy your day knowing we're there to capture it all, leaving you with a stunning collection of memories to cherish forever.





## Wedding PACKAGE FOUR

Our full-day Photography and Videography package is perfect for couples who want every moment of their wedding day captured—from the morning preparations to the evening celebrations. With over 8 hours of coverage, we'll be there to document every detail, emotion, and joyful moment as your day unfolds. From getting ready with your closest friends and family, to walking down the aisle, heartfelt speeches, the first dance, and partying into the night—we'll ensure nothing is missed.

With both photography and videography, we'll capture the essence of your day from every angle, preserving the beautiful moments and emotions in both images and film. Relax and enjoy your day, knowing we're there to capture it all, leaving you with a stunning collection of memories to cherish forever.

£2495





#### Frequently asked questions

#### Do you bring a second photographer?

Whether you want a second photographer is entirely up to you. I shoot many of my weddings solo. I'm very comfortable and confident in my ability to capture most typical wedding days on my own. That being said, there are definitely advantages to having two photographers.

#### How will we receive our photos?

Once your photos are ready, you will receive a link to a password protected online gallery that has all of the finished photos from your wedding day for you to view and download.



#### Do you provide Videography?

Yes, we also offer a videography package that complements our photography services. With a natural, cinematic style, our videos capture the emotions and highlights of your day, creating a timeless keepsake. Contact us for more details about our combined photography and videography options!

#### How Do I Book A Date?

We can only reserve a date after receiving the booking fee and completed contract. We are currently booking out to December 2027. As most couples tend to have their wedding on a Saturday these are the days that book out the quickest.





Holly and Kath





"One of the best wedding decisions we made!

If I could give Charlotte more than 5 stars I would!

Right from the start when I was doing my research into a wedding photographer, I instantly fell in love with other photos I had seen of weddings Charlotte had photographed. When I spoke to Charlotte on the phone she was so personable, friendly and there was no pressure from her to book with her. Communication was faultless and Charlotte always provides prompt responses.

On the wedding day, she was amazing! I didn't envy her having to try and gather and organise all the wedding guests but she did a great job.

The sneak peak photos we have had so far, I am in love with and cannot stop looking at them and I cannot wait for the rest to come through! It was one of the best wedding decisions we made and we are so happy we chose Charlotte to capture our day.

Scoff and Lucia

"Perfect wedding photos! Charlotte was super responsive, professional, and lovely. She knows exactly what's she's doing. My wedding photos are magical!

Jack and Hannah

#### Amazing photographer!

We heard about Charlotte through a family friend and after seeing her photos, we booked her straight away. Charlotte is everything you want on your wedding day. Calming, professional, invisible and so reassuring. We didn't even notice her there most of the time but the photos she has captured are beautiful! She was brillaint at organising everyone for individual and group photos and made sure she got all the photos we asked for (even adding more in on the day).

We are not people who like taking photos, yet Charlotte made us both feel so at ease and captured a lot of natural photos which we asked for. We can not fault Charlotte or the photos she has taken! I would recommend Charlotte to any brides to be if you want someone who is amazing at their job and will go above and beyond for you! Thank you Charlotte, we are so happy we booked you for our wedding!

Debby and Ryan



